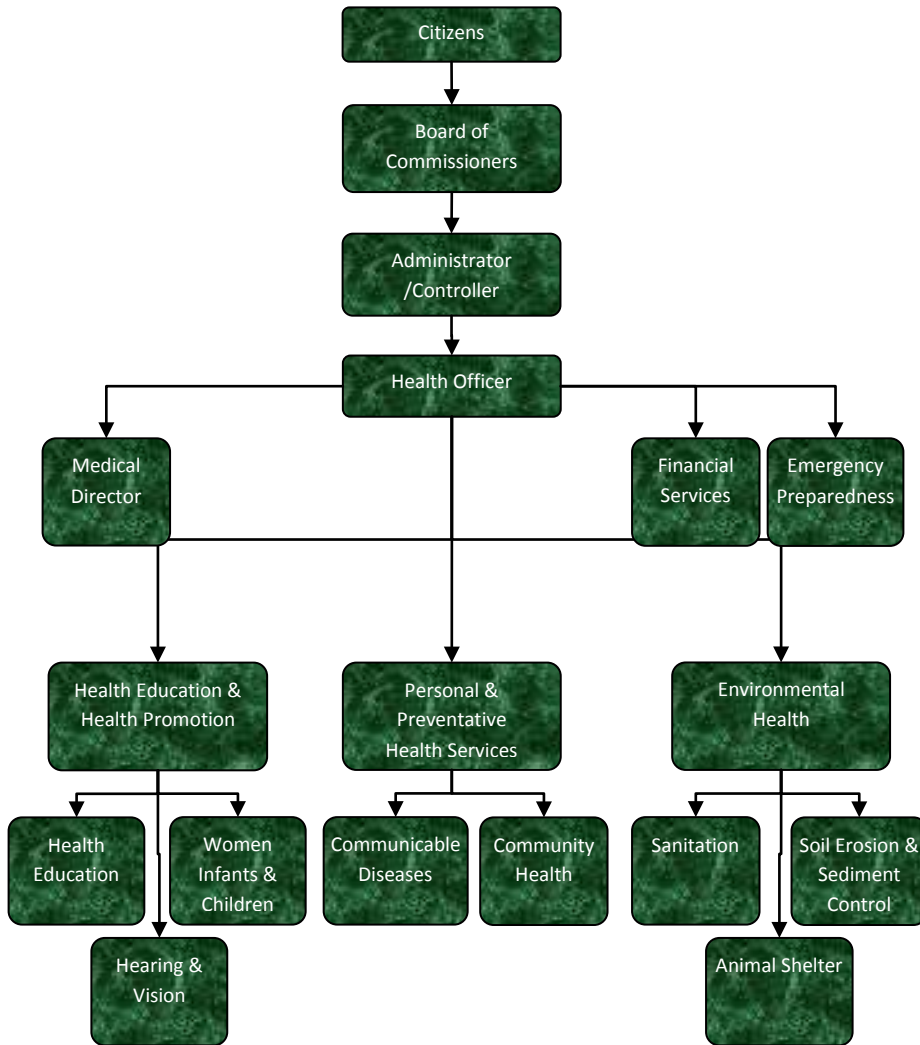


Health Education



Activities

The Health Education Division provides a variety of preventive services/programs to enable individuals, groups, organizations and communities to play active roles in achieving, protecting and sustaining healthy lifestyles and to improve the health status of Jackson County.

Mission Statement

The Health Education Division provides a variety of preventive services/programs to enable individuals, groups, organizations and communities to play active roles in achieving, protecting and sustaining healthy lifestyles and to improve the health status of Jackson County.



Strategic Plan Impact

✓ **Healthy Community**

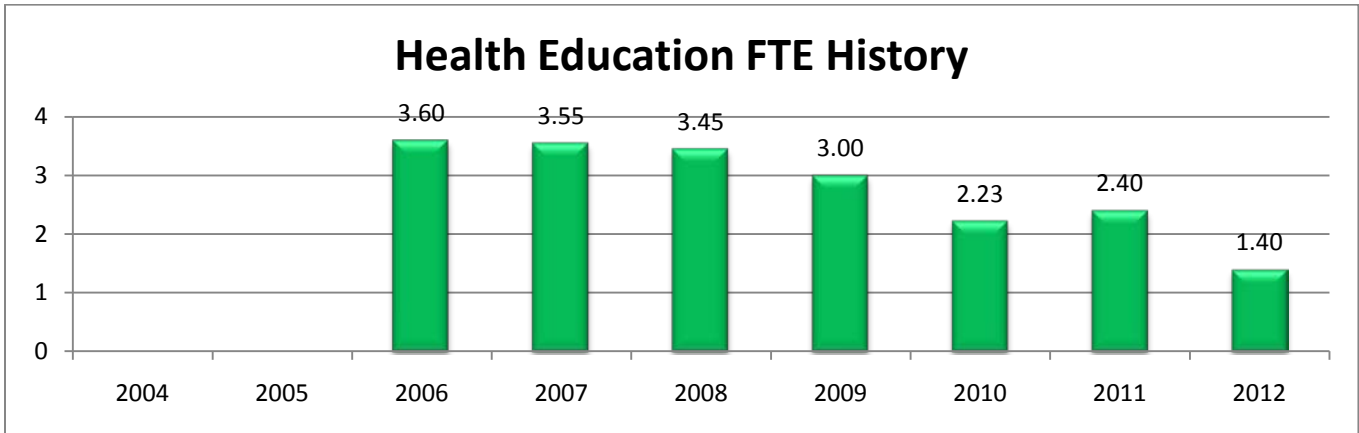
Promote JCHD services and healthy lifestyle choices to decrease chronic and communicable disease and negative health indicators (i.e., teen pregnancy and infant mortality).

Accomplishments

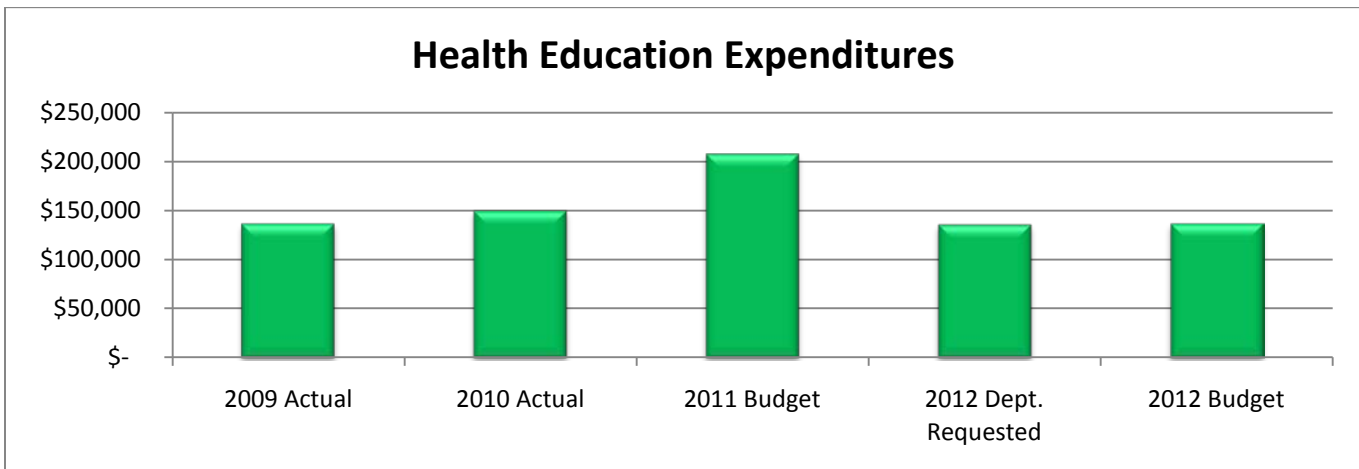
- ✓ Member of the County Strategic Implementation Team for the Healthy Community Strategy.
- ✓ Member of the Health Improvement Organization (HIO) Coordinating Council, the HIO Media Group, and the HIO Evaluation/Assessment Committee
- ✓ Applied/received grant/contract funding for the Jackson County Abstinence Partnership, Teen Pregnancy Prevention, Senior Health Promotion, Complete Streets, Lead Hazard Remediation, Michigan Purchaser's Health Alliance (JBL4H), and chronic disease initiatives.
- ✓ Created a part time Community Health Promotion Coordinator position to achieve specific HIO Community Action Plan (CAP) objectives.
- ✓ Collaborated with the development and release of the CAP, the myhio.org website and "Step by Step" social marketing campaign
- ✓ Developed and implemented the 2007/2008 and 2011 Community Health Assessment (CHA)
- ✓ Coordination of JCHD Marketing Team and implementation of the annual Marketing Plan
- ✓ Develop JCHD Annual Report and monthly Public Health Update
- ✓ JCHD Website coordination
- ✓ Certification of the Senior Health Promotion Specialist and two health educators in the Diabetes Personal Actions Toward Health evidence-based program.
- ✓ Participants of the physical activity programs state that they have reduced their weight, adopted healthier nutrition habits, lowered their medication intake, managed and/or lowered risk to Diabetes, held off from surgery, improved their cardio-respiratory endurance, and showed increased self motivation and utilization of the "buddy system" in keeping physically active.
- ✓ Almost doubled the Region II AAA requirement for fitness class participation from 142 to 260 in 2009.
- ✓ Increase physical activity class offerings by five, to include Zumba, Drums Alive, Strengthening , the Arthritis Foundation Exercise Program, and Social Ballroom Dancing,
- ✓ Through funding from the National Business Coalition on Health (NBCH) developed a tool kit for small businesses in Jackson County which will provide a road map of strategies and resources to assess and improve the health of their workforce in regard to physical activity, nutrition, tobacco use, and emotional wellness.
- ✓ As a part of the NBCH grant, held a community workshop targeted at small business leaders titles: Environment and Health Behavior.

Budget Adjustments

The 2012 budget includes one less full-time-equivalent employee than the 2011 budget.



Expenditure History					
	2009 <u>ACTUAL</u>	2010 <u>ACTUAL</u>	2011 <u>BUDGET</u>	2012 DEPT <u>REQUESTED</u>	2012 <u>BUDGET</u>
PERSONNEL SERVICES	112,483	134,881	185,257	113,763	114,735
SUPPLIES & MATERIALS	2,660	3,012	6,020	6,020	6,020
CONTRACT SERVICES	18,384	10,000	12,000	12,000	12,000
OTHER EXPENSES	6,333	2,864	3,840	3,840	3,840
TOTAL PROGRAM COST	\$139,860	\$150,757	\$207,117	\$135,623	\$136,595

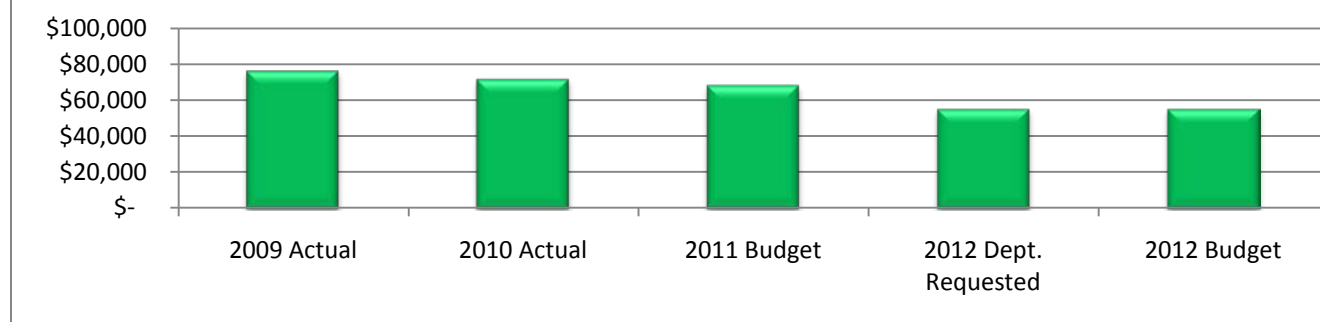


Health Department

Revenue History

	2009 <u>ACTUAL</u>	2010 <u>ACTUAL</u>	2011 <u>BUDGET</u>	2012 DEPT <u>REQUESTED</u>	2012 <u>BUDGET</u>
CHARGES/FEES	30,196	27,473	28,122	28,122	28,122
INTERGOVERNMENTAL	46,163	42,581	40,139	27,000	27,000
OTHER	-	1,655	-	-	-
TOTAL PROGRAM COST	\$76,359	\$71,709	\$68,261	\$55,122	\$55,122

Health Education Revenues



Strategic Outcomes

<u>Indicator</u>	2007 <u>Actual</u>	2008 <u>Actual</u>	2009 <u>Actual</u>	2010 <u>Actual</u>	2011 <u>Target</u>	2012 <u>Target</u>
By participating in JCHD services/programs, participants may better manage their personal health and ultimately reduce chronic and communicable disease as well as negative health indicators.						
Death Rate /Diseases of the Heart	244.2	238.5	255.9	N/A	237.0	235.0
Death Rate/Diabetes Related	104.8	29.3	26.9	N/A	28.0	27.0
Death Rate/Cerebrovascular Diseases	47.2	49.9	47.6	N/A	49.0	48.0
Death Rate/Cancer	220.2	224.1	223.4	N/A	223.0	222.0
Death Rate/Chronic Lower Respiratory Disease	53.4	64.9	68.8	N/A	64.0	63.0
Death Rate/Influenza and Pneumonia	17.8	20.6	17.5	N/A	19.0	18.0
Death Rate/Intentional Self Harm	13.5	14.4	18.1	N/A	14.0	13.0
Percent of CHA participants who are overweight	N/A	37%	N/A	N/A	36%	N/A
Percent of CHA participants who are obese	N/A	33%	N/A	N/A	32%	N/A

Other Key Indicators

<u>Indicator</u>	<u>2007 Actual</u>	<u>2008 Actual</u>	<u>2009 Actual</u>	<u>2010 Actual</u>	<u>2011 Target</u>	<u>2012 Target</u>
Physical Activity classes offered (Senior Health Promotion)	519	575	456	446	645	645
Participants in Senior Health Promotion Programs	4,688	7,150	5,715	5,973	7,500	7,500
Website/Recent News Updates	12	12	12	12	12	12
Public Health Updates Developed	12	12	12	6	12	6



This page intentionally left blank.