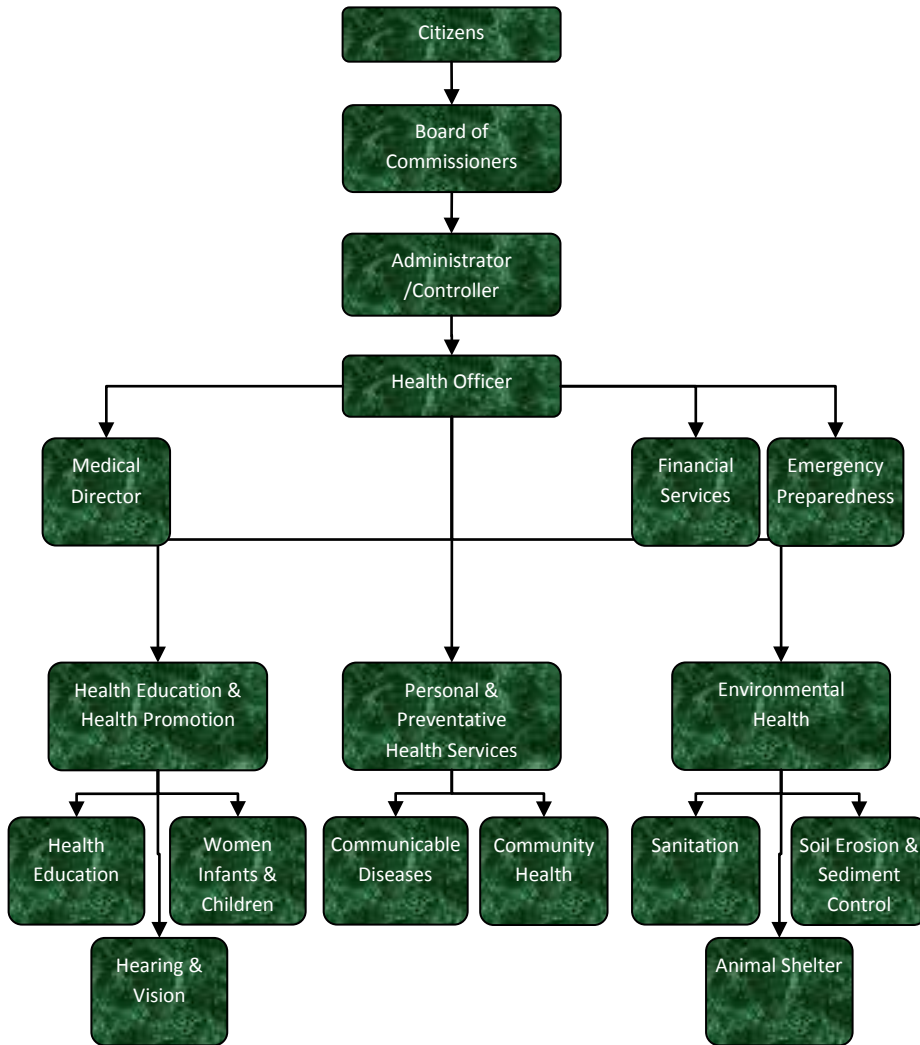


Car Seat Rental Program



Activities

The Car Seat Program provides low cost, safe, affordable child safety seats, education, and public awareness efforts aimed at decreasing the number of traffic fatalities and injuries for children ages 0-8 years.

Mission Statement

To decrease the number of injuries and fatalities for children involved in traffic crashes by providing affordable, safe, low-cost infant, toddler and child safety seats, and by providing education on how to properly install the car seat in the vehicle and how to correctly secure the child in the car seat.



Strategic Plan Impact

✓ **Healthy Community**

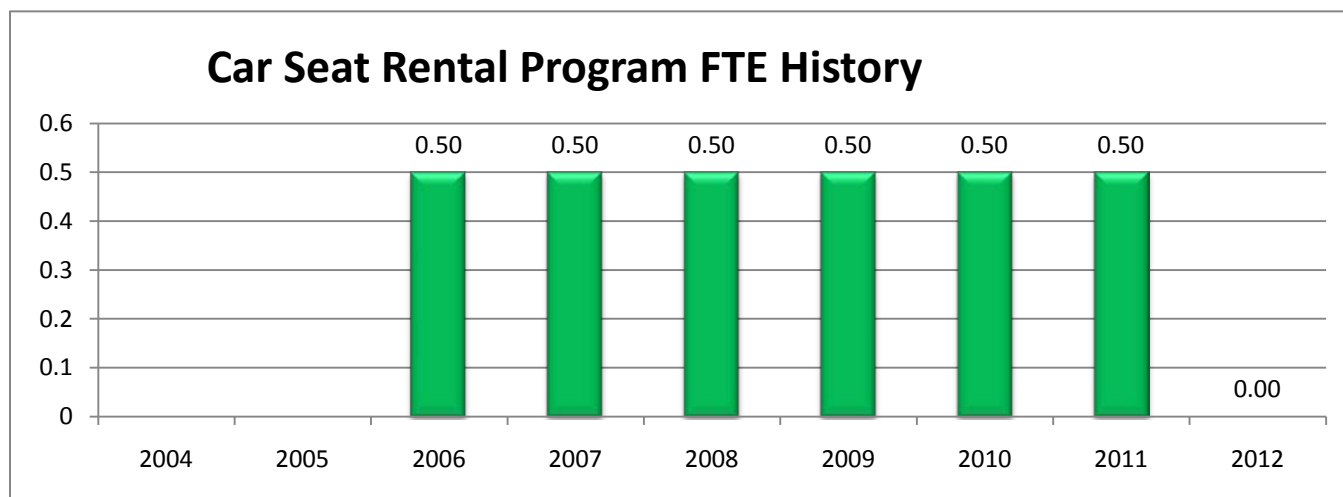
The purpose of the Car Seat Program is to ensure that all families in Jackson County have access to safe, affordable car seats. In addition to providing car seats, the Car Seat Program educates parents/caregivers on how to correctly secure their child in the car seat and how to properly install the car seat in the vehicle. Through car seat safety education, it is the goal of the Car Seat Program to reduce the risk of injury to children age 0-8 in Jackson County, due to being incorrectly buckled in a vehicle.

Accomplishments

- ✓ Six certified Child Passenger Safety Technicians successfully recertify every 2 years.
- ✓ Each year, one Free Car Seat Check Event is held on a Saturday in the JCHD parking lot.
- ✓ Provide 24 presentations on infant car seat safety for parents attending the Stork Club at Allegiance Health System.
- ✓ Available to provide free car seat checks, low cost or free car seats, and car seat education M-F, for Jackson County residents.
- ✓ Secured \$12,000 in car seat funding from the Office of Highway Safety Planning.
- ✓ Secured \$10,000 in funding from the Jackson Traffic Safety Program.
- ✓ Sole source in Jackson County for safe, affordable car seats and car seat education.

Budget Adjustments

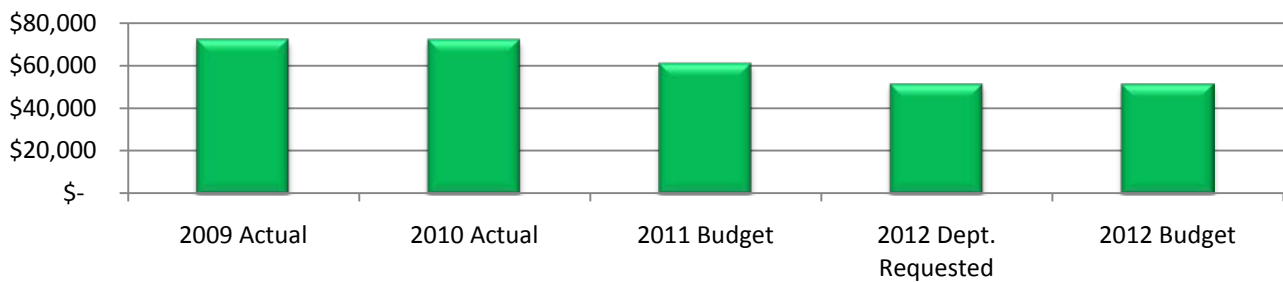
There are no significant budget cuts to the 2012 budget.



Expenditure History

	2009 <u>ACTUAL</u>	2010 <u>ACTUAL</u>	2011 <u>BUDGET</u>	2012 DEPT <u>REQUESTED</u>	2012 <u>BUDGET</u>
PERSONNEL SERVICES	48,677	49,053	40,945	40,458	40,487
SUPPLIES & MATERIALS	21,682	21,513	17,200	9,200	9,200
CONTRACT SERVICES	-	-	-	-	-
OTHER EXPENSES	1,905	1,456	2,780	1,780	1,780
TOTAL PROGRAM COST	\$72,264	\$72,022	\$60,925	\$51,438	\$51,467

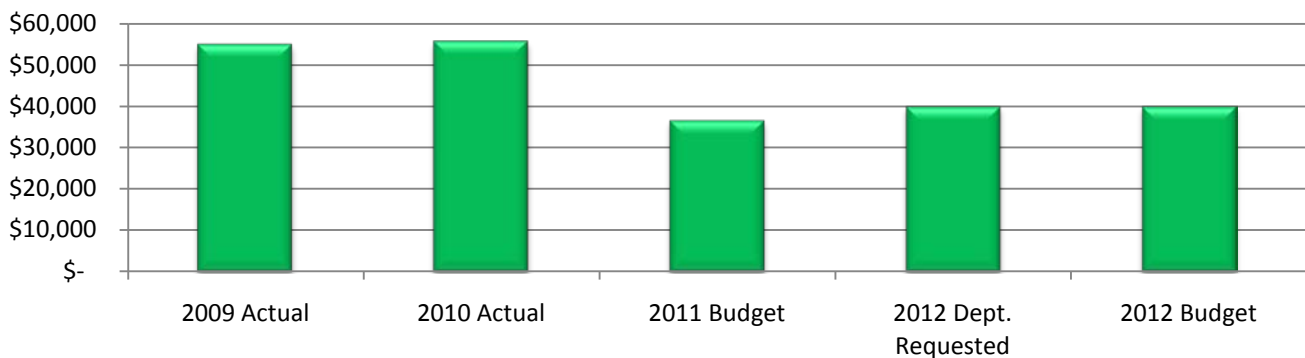
Carseat Program Expenditures



Revenue History

	2009 <u>ACTUAL</u>	2010 <u>ACTUAL</u>	2011 <u>BUDGET</u>	2012 DEPT <u>REQUESTED</u>	2012 <u>BUDGET</u>
TRANSFER IN	8,855	8,855	4,620	4,620	4,620
OTHER	12,838	9,871	8,933	17,280	17,280
INTERGOVERNMENTAL	33,237	36,930	23,000	18,000	18,000
TOTAL PROGRAM COST	\$54,930	\$55,656	\$36,553	\$39,900	\$39,900

Car Seat Program Revenues



Strategic Outcomes

<u>Indicator</u>	<u>2007 Actual</u>	<u>2008 Actual</u>	<u>2009 Actual</u>	<u>2010 Actual</u>	<u>2011 Target</u>	<u>2012 Target</u>
Number of children served (at reduced risk of injury because riding in safe car seat).	495	660	620	675	600	600
Number of adults served (increased knowledge of car seat safety).	425	518	578	736	650	650
Number of children age 0-8 involved in crash in Jackson County.	51	24	21	69*	60	60
Number of children age 0-8 involved in crash in Jackson County that were restrained in a child safety seat.	33	15	11	48*	36	36

- Oct 1, 2009 – June 30, 2010

Other Key Indicators

<u>Indicator</u>	<u>2007 Actual</u>	<u>2008 Actual</u>	<u>2009 Actual</u>	<u>2010 Actual</u>	<u>2011 Target</u>	<u>2012 Target</u>
Car Seats Provided	398	599	539	582	590	600
Education Sessions Provided	526	690	622	715	720	725
Car Seat Checks Provided	215	128	134	131	133	135
FTE's	0.5	0.5	0.5	.5	0	0