



**Dr. Salah Huwais**  
*Executive Director/Research*

**Bruce Inosencio**  
*Legal Advisor/Spokesperson*

**David Hockenbrocht**  
*Technology/Manufacturing Liaison*

**Dr. Edward Mathein**  
*Community Relations Liaison*

**R. Dale Moretz**  
*Local Business Liaison*

**Brad Williams**  
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**John Crist**  
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**Thomas Grace**  
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**Dr. Patty Kaufman**  
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*Marketing Communications*

**Karen F. Dunigan**  
*Networking/Commercial Real Estate*

**Dr. Robert Rando**  
*Youth Development*

**Mike Sharp**  
*Jackson Commercial Contractors Association*

**Dr. James Coe**  
*Business Forum Liaison*

**Monica Moser**  
*Disability and Non-profit Organizations Liaison*

**Allan Hooper**  
*Advisor to the Board*

**Mindy Bradish**  
*Greater Jackson Chamber of Commerce*

**Scott Fleming**  
*The Enterprise Group*

**Welcome!**

Founded a year ago, Jackson Citizens for Economic Growth (JCEG) has grown to approximately 120 members with a board of twenty directors. These volunteers have dedicated many hours to building partnerships, creating new ideas and developing projects that will help build an even better Jackson.



This has not been easy task. It has required a lot of time and commitment from our volunteers and for that I'm incredibly grateful. JCEG could not be successful without their energy, support and conviction. The great thing about being an American is that we DO have a choice. We can choose to accept the way things are or we can choose to make a difference.

Jackson Citizens for Economic Growth chooses to make a difference.

Sincerely,



Dr. Salah Huwais  
*Executive Director*

**Community**

•  
**Pride**

•  
**Innovation**

•  
**Commitment**

•  
**Future**

**Youth Task Force Update**



If you were asked to develop a community center that would attract people not only locally but internationally, what would you include in this center? Now, if this center was underwater and

you weren't able to leave, what would you want to have in this center?

These were some of the questions that were asked to area youth at a recent Youth Task Force meeting. JCEG is collaborating with the Youth Task Force in developing a Centralized Community Activity Center in Jackson that would be a magnet that attracts people not only locally but internationally as well. This Center would offer recreation along with opportunities for collaboration and have a strong educational focus.

The Youth Task Force was created over a year ago as a way to involve young adults in the economic development of their community. Including our young people in economic development makes sense if we want to instill pride in our community, retain and attract young adults and develop future leaders.

Young people that are interested in joining the Youth Task Force can email Rob Rando at [doc@therac.biz](mailto:doc@therac.biz). The Youth Task Force meets at the RAC located at 3055 Shirley Drive.

**Upcoming Youth Task Force Meetings:**  
April 20th at 7 p.m.  
May 18th at 7 p.m.

**Catch up with our Youth Task Force and Rob Rando with Greg O'Connor on News/Talk 970 WKHM Monday, April 28 and May 26 @ 9a.m.**

## A Global Education for a Global Economy

**W**e have all heard that the world is becoming smaller and that we need to start thinking globally, but how do we learn to think globally when we may have never even left the U.S.? How do we learn what someone in Africa requires versus someone in Romania? Is this something we learn in college or can we start earlier and develop our young people into global-minded adults who can lead our community?

JCEG believes that the answer is when they are younger, much younger. Through a partnership with Jackson Public Schools, JCEG is pushing to bring the world recognized International Baccalaureate Primary Years Programme to an area elementary school.

Created in Geneva, Switzerland in 1968 by a non-profit foundation, the International Baccalaureate (IB) was designed to offer high quality programs of international education to a worldwide community of schools. The IB offers three programs designed to develop the intellectual, personal, emotional and social skills to live, learn and work in a rapidly globalizing world.

The Primary Years Programme (students age 3-12)  
The Middle Years Programme (students age 11-16)  
The Diploma Programme (students age 16-19)

The International Baccalaureate Primary Years Programme (PYP) focuses on the total growth of the developing child, touching hearts as well as minds and encompassing social, physical, emotional and cultural needs in addition to academic development.

The PYP draws on research and best practice from a range of national systems with a wealth of knowledge and experience from international schools to create a relevant, engaging, challenging and significant educational framework for all children.

Currently, there is only one other school in Michigan offering the Primary Years Programme to its young people and that is Lone Pine Elementary in Orchard Lake. Jackson could be the second. A successful educational program is a great economic benefit that we can use to attract high-tech companies and employees from surrounding areas to Jackson. We need your support to make this program a reality. Please contact Jackson Public Schools and provide your support for the International Baccalaureate school.

**IB provides  
research-based curricula that  
develop the foundational skills for  
success and life-long learning.**

*These include:*

Habits of the mind: inquisitiveness, open mindedness, reflection and perseverance

The ability to develop, support and defend an opinion

Confidence and comfort using a wide variety of resources

Respect and appreciation for one's own and others' social and national cultures

Academic risk taking, accepting feedback and learning from mistakes

Critical, analytical and creative thinking

Visit the IB website at:  
<http://www.ibo.org/>

## Our History

Through a Brief Discussion, an Idea Was Formulated

**T**wo dentists, Dr. Salah Huwais and Dr. Chuck Girard's desire to bring innovation, education and communications to the field of dentistry quickly grew into an idea that would include all of Jackson. Why limit growth to just the field of dentistry? Why not grow the whole community?

Dr. Girard advised Dr. Huwais that he would need someone active in the community, who carried a lot of credibility and could motivate the community; he suggested Dr. Edward Mathein.

Dr. Mathein was quick to advise that they would need to involve David Hockenbrocht because of his strategic thinking and proactive approach to economic development. A quick email was sent to Dr. Federic Slete, who golfed regularly with Hockenbrocht, to arrange an introduction.

Over a series of breakfast meetings, the idea for Jackson Citizens For Economic Growth (JCEG) began to evolve.

*March 12, 2007 - The Jackson Task Force for Economic Growth initial meeting. The Jackson Task Force for Economic Growth held their first meeting. There were approximately 30 people along with the media and government officials. The goals were established. The first would be to organize a group of citizens to promote economic growth and the second, obtain a Smart Zone designation.*

*March 19, 2007 - Jackson Citizens for Economic Growth LLC is created. Our mission: To assure the economic health of the Jackson community for the future.*

## Incubator Summit Summary

On March 12, 2008, area business leaders, entrepreneurs, educators, students, economic development entities and local units of government joined the three institutions of higher education (IHEs) Baker College, Jackson Community College, and Spring Arbor University to explore the value of incubators in advancing economic recovery strategies in a community. The impetus of the summit was the collaboration and partnering efforts of the Enterprise Group, Jackson Citizens for Economic Growth, the Greater Jackson Chamber of Commerce, Baker College, Jackson Community College and Spring Arbor University in stimulating Jackson's economy.

Chuck Stein, president of Strategic

Development Services and member of the National Business Incubator Association, provided a presentation regarding incubator models, benefits of incubators in nurturing start-up companies, and their role in creating job growth. Additionally, he covered the key components of successful incubators, the national trends for incubator types (medical focus, technology focus, mixed-use, etc.) and the essential process for launching a successful incubator. Dr. Larry Molnar, research faculty at University of Michigan and president of the Michigan Business Incubator Association, reinforced the essential process for incubator launch, beginning with a feasibility study which considers the market industry demand, ability for the community to meet the

demand and the appropriate incubator type and leadership.

During the breakout session, the facilitator assisted event attendees in responding to the newly gained understanding of incubators. Collectively, the recommendation was to move forward with a feasibility study of establishing new incubator in Jackson County, and contemplating the future of the existing incubator facility within the study. In the near future the three IHE's will coordinate a follow-up meeting with appropriate parties to further these discussions. If there is an interest to participate or questions regarding the Incubator Summit, contact Angel Fonseca at 517.796.8443.

## Jackson Seed Fund

The purpose of a seed fund is to make significant investments in high-tech start-up companies, new enterprises and existing businesses. Seed funds are critical in helping entrepreneurs to develop and grow their businesses. Jackson Citizens for Economic Growth recognizes that seed funds will bring lasting growth to the Jackson business community by encouraging new businesses, growing existing business and strengthening our economic development.

Jackson's seed fund will be a separate entity from JCEG and we believe that it will be another avenue that will enhance funds and venture capital that already exist in the community and the state. JCEG will work with business leaders, businesses, corporations, community leaders, professionals, investors and citizens of the community such as ourselves to establish this seed fund.

The seed fund will also enable us to keep abreast of current developments, mentoring another generation of entrepreneurs, making use of their experience and networks and provide valuable management advice.

Further details will be available as we are now working with the professionals in drafting the paperwork for a 501(c)3 status and we welcome any input or suggestions that you may have that will benefit our business community.

Micro loan and Stay in Jackson initiatives were announced

April 23, 2007 - JCEG Encourages Community Participation.

May 2007 - JCEG Secures Funding for Spartan's Expansion in Jackson, Adds More Jobs

June 2007 - JCEG Includes Youth Task Force in Economic Discussion

September 2007 - Logo Contest Created to Involve Community

October 2007 - Logo Winner Announced at October Meeting

November 2007 - Promoting Good News Partnership with the Jackson Citizen Patriot

January 2008 - First JCEG Community Focus Newsletter in Michigan

JCEG Partners with the Greater Jackson Chamber of Commerce and the Enterprise Group to develop an Economic Development Plan

February 2008 - JCEG Introduces the Jackson Seed Fund Concept

March 2008 - SmartZone House Bill 5609 Passes allowing 3 more SmartZones in Michigan.

March 12, 2008 - JCEG Testified to the Senate Economic Development and Regulatory Reform Committee

JCEG Introduces Incubator Summit in partnership with Baker College, Jackson Community College and Spring Arbor University.

March 20, 2008 - The Senate Economic Development and Regulatory Reform Committee approved a bill that would add three new SmartZones across the state.

April 14, 2008 - JCEG Anniversary Celebration

JACKSON CITIZENS FOR ECONOMIC GROWTH

Jackson Citizens for Economic Growth  
740 West Michigan Avenue  
Post Office Box 4033  
Jackson, MI 49204-4033

### How can I help? *Getting involved with JCEG...*

#### Supporting Members \$25\*

- o Receive quarterly newsletters
- o Attend JCEG meetings
- o Receive email alerts
- o Listing on membership roster

#### Professional Members \$100\*

- o Receive quarterly newsletters
- o Attend JCEG meetings
- o Receive email alerts
- o Listing on membership roster
- o Membership plaque for posting in business
- o Professional Member exclusive invitations

*Please make checks payable to JCEG  
\*Membership is not tax deductible*

Let us know what areas interest you at:  
P.O. Box 4033, Jackson, MI 49204-4033  
or e-mail us at [growjackson@hotmail.com](mailto:growjackson@hotmail.com)

- Political Strategies  Marketing  Public Relations
- Event planning  Youth Development  Education
- Technology  Business Development  Community

### Contributors to the Newsletter Include:

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David Hockenbrocht

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Patty Kaufman

Designed by Matz Graphix

Monica Moser

Dr. Robert Rando

Shari Smith

Sheila Troxel

Visit us online at [www.growjackson.com](http://www.growjackson.com)

### Membership Opportunities:

Thank you for your interest in Jackson Citizens for Economic Growth (JCEG). We are looking for members who take pride in Jackson, are innovative and are committed to seeing Jackson flourish. You can be a part of this grassroots organization, by becoming a member of JCEG:

**Professional Member**                      Annual Dues: \$100.00

Your membership will include:

- ✦ Receiving quarterly newsletters and email alerts
- ✦ Attend JCEG meetings, community information seminars and events
- ✦ Listing on the membership roster
- ✦ Membership plaque
- ✦ Professional member exclusive invitations

**Supporting Member**                      Annual Dues: \$25.00

Your membership will include :

- ✦ Receiving quarterly newsletters and email alerts
- ✦ Attend JCEG meetings, community information seminars and events
- ✦ Listing on the membership roster

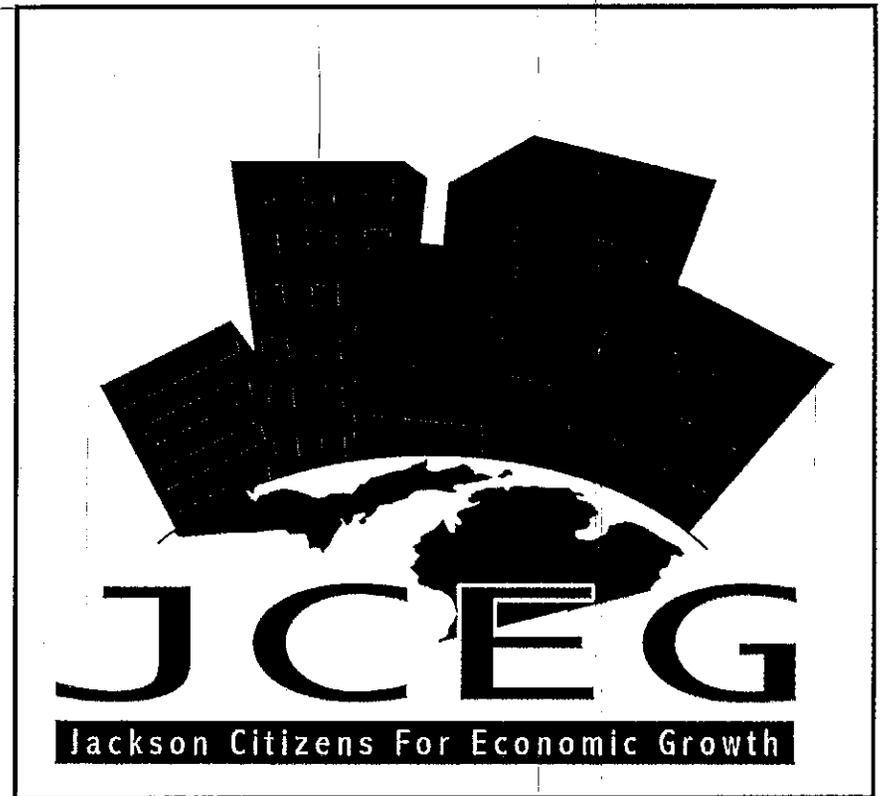
\*membership is not tax deductible

Name: \_\_\_\_\_

Address & Phone: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_

- Professional Member
- Supporting Member



COMMUNITY

PRIDE

INNOVATION

COMMITMENT

FUTURE

**JCEG's  
One Year  
Anniversary  
Celebration!!**

Monday, April 14, 2008 7:00 pm  
Ella Sharp Museum  
Community Room

**Agenda:**

- 7:00 pm      Networking
- 7:30 pm      **Dr. Salah Huwais**, JCEG's Executive Director and Founder, shares with us his passion for the community, the idea behind creating JCEG and his vision for the future.
- 8:00 pm      Special Announcement

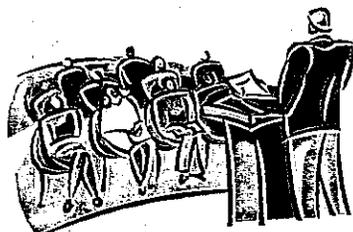
**About our speaker:**

**Dr. Salah Huwais, DDS, DABP, DABID**—Along with a fellowship in Maxillofacial Prosthetics from the University of Arkansas and a certificate in surgical Periodontics and Implantology from the University of Illinois at Chicago, he holds numerous honors and memberships in many prestigious organizations including Diplomatus status in both the American Board of Periodontology and the American Board of Implantology.



Dr. Huwais is actively involved in teaching and clinical research. He serves as clinical assistant professor at the University of Michigan, post graduate Periodontics. Dr. Huwais is the founder of Jackson's Dental Study Club (1998), which will become a Beta Clinical Research Center in Jackson.

Dr. Huwais is married to Muna Balkash, MD and father of Ayoub and Rana.



*We are finalizing the speaker series for May, June & July and will be announcing the dates & speakers soon.*

**Website: [www.growjackson.com](http://www.growjackson.com)**

**JCEG Board of Directors:**

- Dr. Salah Huwais—Executive Director/Research
- Bruce Inosencio—Legal Advisor/Spokesperson
- David Hockenbrocht—Technology/Manufacturing Liaison
- Dr. Edward Mathein—Community Relations Liaison
- R. Dale Moretz—Local Business Liaison
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- Dr. James Coe—Business Forum Liaison
- Monica Moser—Disability & Non-Profit Organization Liaison
- Mindy Bradish—Greater Jackson Chamber of Commerce Delegate
- Scott Fleming—The Enterprise Group Delegate
- Allan Hooper—Advisor to the Board

Jackson Citizens for Economic Growth (JCEG) was built, a little over a year ago, on the idea of citizens working together to build a better tomorrow. Through collaborations with community leaders, individuals, organizations and the business community we will achieve success. We are looking for members who take pride in Jackson, are innovative and are committed to seeing Jackson flourish.

## Creating jobs turns into a team effort

Posted by [Jackson Citizen Patriot](#) April 20, 2008 08:00AM

Categories: [Editorial](#)

A year ago, a group of community members decided to try their hand at bringing jobs to Jackson County. Almost like dominoes, local governments and the countywide Enterprise Group all stepped up their economic-development activity. The result has been a good one for a community that needs all the economic help it can get.

Jackson Citizens for Economic Growth celebrated its first birthday last week, and it was nice to see who helped it blow out the candle. Members of the Enterprise Group, like Chairman Ric Walton, either belong to the organization or applaud its work. A member of JCEG now sits on the Enterprise Group board.

The good feelings reach elsewhere. Chamber of Commerce President Mindy Bradish also is new to the Enterprise Group's board, even though the chamber stepped out from under the group's umbrella less than 18 months ago. Jackson County government, meanwhile, has saddled up as a partner with these groups.

With high unemployment and factory closings, all this cooperation springs from necessity. Economic development should be Priority No. 1 for this community. And while the jobless rate has not fallen, there are signs the new effort is paying off.

Consider: JCEG earned a \$2 million commitment in loans last year for small businesses. The governor also should sign a bill creating three new SmartZones, or high-tech business hubs. The Enterprise Group and JCEG have lobbied hard for this, believing that the Jackson area will grab one of the designations.

The progress on the SmartZone front has been an example of how these groups can work together. At the same time, there are risks to the balkanization of local economic development.

With varied groups (including townships and downtown development authorities) working toward the same goal, who will speak for Jackson County? The answer should be the Enterprise Group, which represents the entire county. Still, it's easy to see how a developer or company could come away confused by our community's crazy-quilt approach to economic development.

For this common effort to thrive, groups all need to understand their roles. And they need to agree on a common vision. The recent efforts toward cooperation indicate they realize this.

New Enterprise Group CEO Scott Fleming offers one road map that makes sense: a memorandum of understanding for everyone. The more people who can promote Jackson County, the better. But assign jobs and responsibilities to each group so that good-intentioned folks are not stepping on each others' feet -- and egos.

The birth of JCEG was not the only catalyst for economical development locally, but it did create a sense of urgency. A year later, it's clear there is movement toward cooperation and coming together, and that should pay off with time. What's needed is for everyone who has the same goal to continue working together to get there.

-- Jackson Citizen Patriot