



## *Strategic Implementation Team*

November 19, 2015  
5<sup>th</sup> Floor Rm. 504, County Tower Building  
8:00 AM to 9:00 AM

### **Minutes:**

**Attendance:** Grant Bauman, Steve Bisard, Adam Brown, Shelly Bullinger, Donald Bustamante, Irene LeCrone, Richard Martonchik

- I. BOARD PRESENTATION FEEDBACK AND REPORTING DATES
  - A. OCTOBER – ARTS, RECREATION & CULTURAL OPPORTUNITIES – FEEDBACK?
  - B. NOVEMBER – ECONOMIC DEVELOPMENT -
  - C. DECEMBER – COMMUNITY & SOCIAL SUPPORTS -
  - D. JANUARY – HEALTHY COMMUNITIES -
  
- II. PROGRESS GOAL AREAS/JACKSON 2020

What's been done?

What's next?

What support do you need?

	Reported Last Meeting	What's Next	Support
<b>Economic Development</b>	Tim Rogers was reviewing the Community Assessment data related to the EG from the consulting group we retained. The results will be incorporated into the 2016-2020 EG Imagine Jackson strategy document. The EG Board will be reviewing that next week then we will work on finalizing the document for implementation next year. The initial recommendations are for a focus on infrastructure and site planning, working with partner organizations on preparing our workforce and developing an internal image marketing effort and an external campaign targeted for business attraction. All of the areas will be centered on increased investment from new and expanding business. I will keep you and the Jackson 2020 group updated in the weeks ahead.	The economic development advisory team decided to not meet until after the new year. The EG is busily engaged in fundraising. The advisory committee believed that the action steps are not the right ones, so they will need to revisit the action steps when they reconvene. Grant Bauman mentioned that Grass Lake was revising their master plan and that any change for a land assembly project should be talked about with them to make sure it ends up in the plan.	Talk to Tim Rogers about the Master Planning efforts in Grass Lake.

<b>Safe Community</b>	Adam met with the Safe Community Strategic Plan Group. We need to consider another leader to relieve Tammy Bates who has been serving for many years.	Safe Communities met again on the third Tuesday month. They decided to start over. Focusing in on using Social Media. Idea came about a quarterly report. Looking at a lot of new metrics. They are going to talk about the format and look of the report at the next meeting.	
<b>Healthy Community</b>	Finalizing updates to strategic action plan based on last community assessment. Still expecting an announcement from the state innovation model. Looking for a consumer driven campaign for the new health model since the providers want to retain the current model of funding. Focusing on clinical access organization, which focuses on how we make decisions with a focus on the community. Looking at community engagement action team structure to make sure it is optimized. Cross-network backbone support personnel from each strategies have been meeting together and redefining community engagement, communication, and marketing.	Rhonda Rudolph, in the smoke free action team, is working on getting support for raising the smoking age to 21. American Cancer Society has released a study showing that Michiganders support raising the tax on cigarettes. Teen Pregnancy Prevention had an event for the 'I Wish' production that had 179 attendees. They followed it with a panel discussion of young parents and their grandparents.	
<b>Arts, Recreational, and Cultural Opportunities</b>	The Community Foundation donated \$27,000 for the inter-city trail grant. A follow-up grant from a donor at JCF put another \$6,000 towards the project. Weatherwax Trust guaranteed \$50,000. If the trust fund grant comes through from the state then the county will only need to put in \$13,000 to make the project budget complete. The Cascades Renovation received a \$50,000 grant from Michigan Automotive Compressor Inc. (MACI). DNR awarded the City a planning grant to rework the intercity trail parts. The County Parks is inventorying all of the parks and then aligning funding with the needs.	Grant made a presentation on the merging trail system to the County Board of Commissioners and the County planning commission. The scores came back from the MNRTF. All three applications between the city, Summit Township, and the County scored very high. We should find out in April how we get funded. Working with experience Jackson to get downloadable trail map on their website.	

<b>Education</b>	The JPS project from the Lumina grant is going well. They are talking about an Ethic Diploma which helps students learn work ethics. The Lumina Assessment showed approval of what we were doing, but were concerned about the large scope of goals C2C is tackling. C2C is working on a system to address emerging issues.	The cross-network teams are coming together. Particularly the community engagement cross-network team has really benefited from the joint synergy. They are working on communicating between the teams. The business community really wants to see kids leaving high school going into college or prepared to be employed with good work ethics.	
<b>Governmental Efficiency &amp; Effectiveness</b>	The Board of Commissioners approved an agreement with Lenawee County to do a consolidation study of 911 emergency dispatch.	The 911 study draft will be completed soon.	
<b>Improved Work Environment</b>	The IWE team received a request from the leadership team to revisit the purpose of LIFT. There will be a relaunch of LIFT called LIFT 2.0. There will be an additional focus on mentoring opportunities and coaching.	The IWE team revisited the purpose of the LIFT team. It was reviewed by the Leadership team and the DH/EO's. A subcommittee was formed to re-engage employees.	
<b>Community &amp; Social Supports</b>	There were three organizations at the lead of the financial stability movement being the United Way, Community Action Agency (CAA), and the Library. The United Way and CAA talked about working together going forward on common issues.	No report.	

- III. JACKSON 2020 UPDATES –
  - A. COMMENTS FROM JACKSON 2020 MEMBERS – Deferred to next meeting. We will explore other meeting times to see if it works better for people on both teams.
  - B. IDEAS FOR ENGAGING BROAD COMMUNITY THROUGH A 2020 GATHERING
- IV. OTHER –
- V. NEXT MEETING – DECEMBER 17, 2015 (THURSDAY)
- VI. ADJOURNED 9:00 AM